

CONTRACT OPPORTUNITY ANNOUNCEMENT

Contract Type:

- Professional Service Contract
- Construction Contract
- Service Contract
- Material Requirement
- Other

Opportunity Summary:

Contract Opportunity Title: State-Wide Market Transformation Administrator

Request For: Proposal

Estimated Contract Value: \$250 million

Work Location: Across California Investor-Owned Utility Territories

Response Due Date: The due date for formal RFP responses will be provided at the time the RFP is released.

Opportunity Description:

Background:

Pacific Gas and Electric Company (www.pge.com), a subsidiary of PG&E Corporation, is one of the largest combined natural gas and electric energy companies in the United States. Based in San Francisco with more than 23,000 employees, the company is the primary natural gas and electric service provider for Northern and Central California. The company's 70,000-square-mile service area stretches from Eureka to the north to Bakersfield in the south and from the Pacific Ocean in the west to the Sierra Nevada in the east. PG&E delivers some of the nation's cleanest energy to 16 million people.

Contract Opportunity Description:

In accordance with California Public Utilities Commission Decision 19-12-021 – "Decision Regarding Frameworks for Energy Efficiency Regional Energy Networks and Market Transformation", PG&E is issuing a Request for Proposal (RFP) soliciting proposals from qualified third-parties to serve as California's independent, statewide Market Transformation Administrator (MTA). PG&E will serve as the contracting and fiscal agent for the MTA contract.

- This is a single-stage solicitation process through which PG&E will receive and a (non-PG&E) stakeholder scoring committee will evaluate Bidders' proposals.
- There are no specific minimum requirements to bid on this solicitation; however, bidders will be required to demonstrate their capabilities to perform the statewide MTA requirements.
- Individual bidders will be limited to submittal of only one bid in which they are the Prime. (However, a bidder organization can be included as a subcontractor in multiple bids).
- The MTA will be responsible for administering a portfolio of market transformation initiatives (MTIs), which will be assessed based on, among other things, cost effectiveness.
- All RFP-related documents will be available within PowerAdvocate (PG&E's online bidding platform) once the solicitation is open.
- Information provided to Bidders will include:
 - Bid submission forms
 - Bidders conference registration instructions
 - Instructions on how to submit a Proposal
 - Solicitation timeline and important dates
 - References to relevant regulatory decisions

Supply Chain Responsibility Considerations:

The selected MTA is encouraged to align with PG&E's Supply Chain Responsibility policies and procedures. The MTA will be asked to provide a detailed description of their internal, specific supply chain responsibility program and practices related to supplier diversity, environmental sustainability and ethical business conduct.

Conduct Requirements:

The selected MTA, as well as their employees, subcontractors and sub-suppliers, must adhere to the principles and standards outlined in our Supplier Code of Conduct as they provide goods and services to PG&E. Review Code and understand its obligations here:

<http://www.pgecorp.com/corp/about-us/compliance-ethics/program/third-party-code-conduct.page>

Timeframe for this Solicitation:

The RFP is expected to be launched in January 2021 and be open to all interested bidders for a minimum of three months, referred to as the RFP Event, the time frame the RFP is open to bidders.

How to Respond:

Bidders interested in participating in this MTARFP may obtain information by registering in PowerAdvocate at:

<https://www.poweradvocate.com/pR.do?okey=109962&pubEvent=true>.

Bidders interested in submitting a response to the RFP must follow all instructions which will be provided in the General Instructions to be made available in PowerAdvocate once the RFP is released.

Bidders may register to participate in the RFP in PowerAdvocate up until the date and time the RFP Event closes.

If Additional Questions, Contact:

Paula Paschal via PowerAdvocate link: <https://www.poweradvocate.com/pR.do?okey=109962&pubEvent=true>