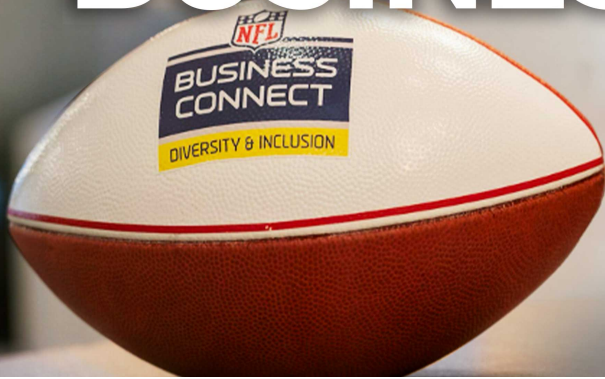


SUPER BOWL LVI

BUSINESS CONNECT



51% DIVERSE-OWNED

Company must be 51% minority, woman, LGBTQ+ or veteran-owned and certified



ESTABLISHED OFFICE

Company must have an established office in Los Angeles County

3

YEARS IN LOS ANGELES COUNTY

Company must have been in operation in Los Angeles County since February 2018



PRODUCTS & SERVICES

Products and services must match the approved business disciplines (see Business Connect webpage)



DIRECT SOURCE

Company must be the direct source of all products and services represented in their bid and in good standing to do business locally

The Super Bowl LVI Business Connect program is working to identify and select 250 local, diverse and event-ready businesses to compete for contracts related to Super Bowl LVI.

Businesses are needed in over 30 disciplines related to event production. Selected businesses will be profiled in the Business Connect Resource Guide, which NFL event producers use to identify and select local businesses to fulfill their Super Bowl LVI sub-contracting needs. Businesses will also be provided with free professional development and networking opportunities.

[LEARN MORE](#)

CONTACT:

Chincie Mouton

businessconnect@lasec.us

www.LASEC.net/businessconnect