

CONTRACT OPPORTUNITY ANNOUNCEMENT

Contract Type:

- | | |
|-------------------------------------|-------------------------------|
| <input checked="" type="checkbox"/> | Professional Service Contract |
| <input type="checkbox"/> | Construction Contract |
| <input type="checkbox"/> | Service Contract |
| <input type="checkbox"/> | Material Requirement |
| <input checked="" type="checkbox"/> | Other |

Opportunity Summary:

Contract Opportunity Title:	For a Third-Party Implementer to administer PG&E's Empower Electric Vehicle (Empower EV) Program with a team of Electric Vehicle Supply Equipment (EVSE) providers and Community Based Organizations (CBOs)
Request For:	Proposal (RFP)
Estimated Contract Value:	~\$3,850,000
Work Location:	PG&E Service Territory
Response Due Date:	Letter of Interest responses due March 15, 2021 Formal RFP responses due April 16, 2021 by 3 pm PST

Opportunity Description:

Background:

Pacific Gas and Electric Company (www.pge.com), a subsidiary of PG&E Corporation, is one of the largest combined natural gas and electric energy companies in the United States. Based in San Francisco with more than 23,000 employees, the company is the primary natural gas and electric service provider for Northern and Central California. The company's 70,000-square-mile service area stretches from Eureka to the north to Bakersfield in the south and from the Pacific Ocean in the west to the Sierra Nevada in the east. PG&E delivers some of the nation's cleanest energy to 16 million people.

Description of Information Requested:

In California Public Utilities Commission (CPUC) Decision 19-09-006 dated September 12, 2019, PG&E received approval to create program for low-to-moderate income families to receive financial incentives for electric vehicle home charging technology equipment and some of the installation costs at eligible customer single family homes. This program is called Empower EV.

The purpose of this RFP is for the services of an Implementer to assemble an Implementation Team to administer PG&E's Empower EV. The Implementation Team must include a Community Based Organization (CBO) and an Electrical Vehicle Supply Equipment (EVSE) provider.

The successful Implementer must have significant experience managing an equity program and possess a thorough understanding of California Air Resource Board's (CARB) EV equity programs. Implementation Teams must include one or more EVSE providers to provide Level 1 or 2 chargers or charging assistive technology priced at or under \$500 per unit. The Implementation Team must also include one or more Community Based Organizations (CBOs) to help with program marketing, outreach, and education, especially in San Jose, Fresno, and the Bay Point to Discovery Bay corridor area.

The Implementer will work under the direction of the PG&E Program Manager with guidance from Energy Division staff at the CPUC. An Implementer may be an EVSE or CBO with relevant experience.

Prior to issuance of the RFP, PG&E requests that interested EVSE providers and CBOs register in Power Advocate and submit a Letter of Interest (LOI) to be considered for one of more RFP response teams. Letters must describe applicable experience that would be of strong value to the Empower EV program. Once an LOI is received, PG&E will send back a permission form to the CBO and/or EVSE provider for signature allowing PG&E to provide their information to other Third-Party Implementers. At the time of the RFP, Third Party Implementers who register in Power Advocate to submit a proposal shall receive a list of interested EVSE providers and CBOs that they may then contact to discuss partnership opportunities in program proposals. EVSE providers and CBOs are not limited to a single teaming opportunity.

Supply Chain Responsibility Considerations:

The selected supplier is encouraged to align with PG&E's Supply Chain Responsibility policies and procedures. The supplier will be asked to provide a detailed description of their internal, specific supply chain responsibility program and practices related to supplier diversity, environmental sustainability and ethical business conduct.

Conduct Requirements:

Suppliers, as well as their employees, subcontractors and sub-suppliers, must adhere to the principles and standards outlined in our Supplier Code of Conduct as they provide goods and services to PG&E. Review Code and understand its obligations here:

<http://www.pgecorp.com/corp/about-us/compliance-ethics/program/third-party-code-conduct.page>

How to Respond:

Suppliers interested in participating in this Contract Opportunity must:

- Express interest in responding to this COA by registering in PowerAdvocate at: <https://www.poweradvocate.com/pR.do?okey=111324&pubEvent=true> and requesting access to this event. Once registered, you will be provided instructions for submitting a Letter of Interest.
- Letter of Interest due date is March 15, 2021 at 3:00pm (PST)
- PG&E will issue an RFP through PowerAdvocate for interested Third Party Implementers to formally respond to the bid. Reply to the invite email from PowerAdvocate once received.
- RFP response due date is April 16, 2021 at 3 pm (PST).

If Additional Questions, Contact:

Please submit email inquiry via the PowerAdvocate messaging tool to:
Rita Manzana, Sourcing PG&E Bid Event Coordinator.
