



VIB NETWORK

Veterans In Business
Networking for
Success

NATIONAL CONFERENCE

VIRTUAL EDITION

OCTOBER 12-13 • 2020

For the latest information visit www.vibconference.com



ALL ONLINE

Sign in with any browser!



INFORMATIVE

Workshops & Resources



PRICELESS

Connections,
resources and
opportunities



**SPONSORSHIP
OPPORTUNITIES**



Connecting Veteran Businesses with Corporate & Government Opportunities

The mission of the VIB Network is to provide resources and advocate on behalf of all Veteran and Disabled Veteran businesses. We provide outreach, education and training for Veteran entrepreneurs. We also strive to build connections between Veteran Businesses and Corporations/Government Agencies looking to create partnerships for contracting opportunities.

It has been our experience that the best way we can help veterans in business is to align the mission of our corporate and government sponsors with our own. When our sponsors are succeeding with their diversity programs, our Network benefits through contract opportunities. We want to understand the specific needs of our sponsors and tailor business objectives to fit the mission of the VIB Network. We are invested in the success of our sponsors because their mission is our mission.

The VIB Network is a 501(c)(3) nonprofit organization.



VIRTUAL CONFERENCE: Impactful and Engaging

The VIB Network is excited to host a full virtual conference platform that will have the look and feel of an actual in-person conference. We will blend pre-recorded videos along with live presentations to keep the conference fun and engaging. We know cybersecurity is important that is why we've selected an ISO certified business with over 18 years of virtual experience. An HTML5 based platform will allow you to connect from any system or mobile device. We know we can't meet in-person but this will be a virtual conference experience you don't want to miss.

Virtual Business Matchmaking: One-on-One Meetings in the palm of your hand.



We believe that face-to-face meetings are important in building business relationships. The VIB Network will offer virtual business matchmaking sessions throughout the conference. We have partnered with Veteran-Owned/VIB Member My Business Matches (MBM) to do this. MBM is user friendly and does not require hardware or software installation. It will allow you to share documents and to communicate face-to-face. This robust platform will help you find the right connections for any opportunity.

This virtual experience will allow more Veteran Businesses, Corporations, and Government Agencies to participate nationwide. Don't miss this opportunity to connect, learn and share with an easy and engaging virtual conference platform.

Agenda Snapshot

Here is a quick snapshot of what to expect from the 2020 VIB Virtual National Conference. All start times are PST.

October 11

Final Veteran 2 Veteran Business Cohort Meeting (invitation only)

October 12

0800 Motivational Speakers, Business Seminars, Opportunity Expo with live chats, Recognition of the Veteran 2 Veteran Business Cohorts, Business Matchmaking, and Interactive Games throughout the day.

October 13

0800 Motivational Speakers, Panel Discussions, Business Seminars, Opportunity Expo, Business Matchmaking, Games and Live Music

BECOME A SPONSOR

During these challenging times the Veteran Business Community needs your support more than ever. Through your sponsorship we are able to offer Veteran businesses a discounted rate to attend the VIB Network Virtual National Conference. Veterans have proudly served this country and your sponsorship lets them know you honor and support their businesses.

Why We're Different

One of the things that sets us apart from other organizations is that we don't charge the Veteran businesses a membership fee, we believe their service to the country was payment enough. We also offer the directory, website, outreach events, webinars, Veteran Business Cohort programs, and our VIB APP all at no charge. Because we offer these services for free to the veteran business community your Sponsorship/Membership goes directly to helping us fund these programs and to helping us create other innovative programs.

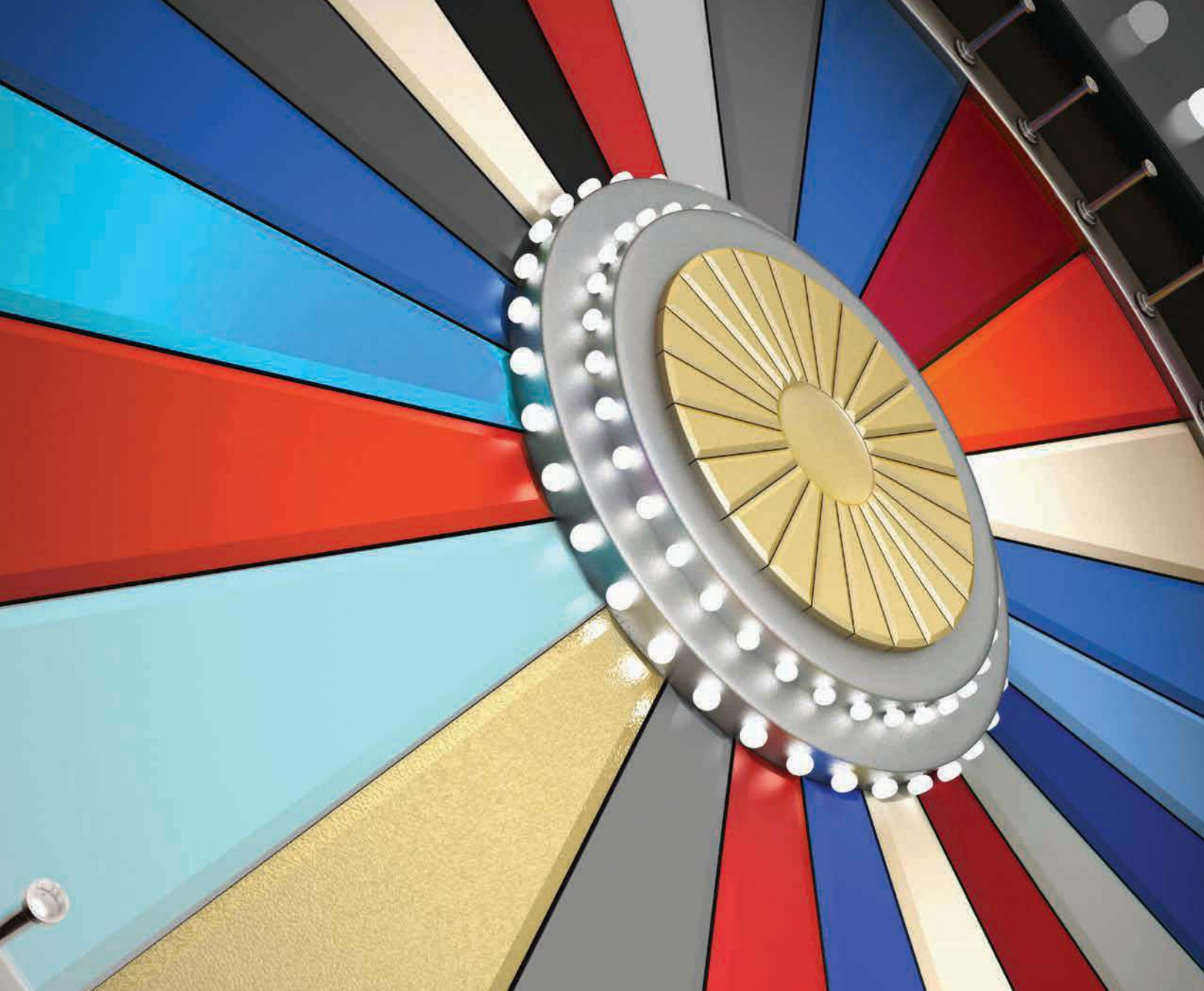


"I highly recommend the opportunity to all Veteran business owners wishing to find a peer group from which to discover solutions to challenges and insights into ways to invest in improving your business health." – Kathleen Ford, CEO, scDataCom, LLC

Sponsorship Benefits

	Courage \$20,000	Excellence \$15,000	Integrity \$10,000	Honor \$7,500	Loyalty \$5,000	Commitment \$2,500	Corporate Exhibitor PLUS: \$1,500	Corporate Exhibitor Basic: \$500	Government / Non-Profit Exhibitor \$250	Veteran Business Exhibitor \$200
Registrations	4	4	2	2	2	2	1	1	1	1
Virtual Exhibitor Table	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Program Ad	Full Page	Full Page	Full Page	Full Page	1/2 Page	1/4 Page	1/4 Page			
Logo on Conference Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as a Veteran Business Attendee Registration Sponsor	✓	✓	✓	✓	✓	✓				
Recognition at Expo	✓	✓	✓	✓	✓					
Virtual Business Matchmaking	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Event Program	✓	✓	✓	✓	✓	✓	✓			
Wheel of Opportunity Slice	✓	✓	✓	✓	✓	✓				
Logo on Virtual Expo Welcome Sign	✓	✓	✓	✓	✓	✓	✓			
Include material in event packets	✓	✓	✓	✓						
Logo as a seminar sponsor	✓									
Raffle gift for Expo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo Ad on VIB App	✓									
Participate in VIP Advocacy webinars	✓	✓	✓	✓	✓					
VIB Annual Corporate Membership	✓	✓								
Logo on main VIB website	✓	✓								
Logo on VIB Network Newsletter	✓	✓								
Assist with VIB Directory searches	✓	✓	✓							
Logo as a VIB Directory Sponsor	✓	✓	✓	✓						
Assist with posting events & opportunities	✓	✓	✓							

If you're interested in becoming a sponsor or sponsoring a specific virtual event at the VIB Conference please contact Executive Director Rebecca Aguilera-Gardiner at rebecca@vibentwork.org or (619) 995-1969 to discuss additional opportunities to get you noticed.



Wheel of Opportunity Sponsor: \$6,000

Luck will be on your side as the Virtual Wheel of Opportunity Sponsor. During the VIB Virtual Conference attendees will be able to check-in to the Wheel of Opportunity to win various prizes.

- Your company logo displayed as the Wheel of Opportunity Sponsor
- Recognition in event program as the Wheel sponsor
- Two all access VIB Conference registrations
- Your company logo in the event program and on the welcome sign
- One virtual exhibitor table at the Opportunity Expo
- One half-color page ad in the VIB Conference Program
- Your company logo on VIB Conference website

Corporate Membership

\$5,000 annually

Benefits and services:

- Your corporate logo on the main website, directory and on the VIB email newsletters as a Corporate Member.
- Your support gives Veteran businesses the opportunity to create a profile on the VIB Directory at no cost.
- Access to the VIB Directory database of veteran businesses, SDVOSBs and DVBEs nationwide to source suppliers for potential procurement opportunities.
- Assist with sourcing SDVOSBs and DVBEs for contract opportunities.
- Ability to post bids, RFPs and Veteran business contracting information on the Opportunity Board.
- Opportunity to post relevant business events on the VIB Events Calendar.
- Participation in the quarterly Veteran Informational Partnership (VIP) Meetings. These meetings are to share information and to help guide/advise the VIB Network for the future.
- Opportunity to share Corporate Member information on our e-newsletter that goes out to over 40,000 Veterans and Advocates.
- Opportunity to post two stories in the VIB Network e-newsletter regarding your corporation's Veteran outreach efforts.
- Utilization of VIB's vast social networking platforms (LinkedIn, Facebook, Twitter, YouTube, Instagram, etc.) to share Corporate Member updates/news/ events.
- The ability to offer business development workshops and webinars to the Veteran business community throughout the year at no cost.

Your Corporate Membership gives back to the Veteran business community.

Veterans have proudly served this country and your membership lets them know you honor and support their businesses. With your support, we are able to offer quality webinars, outreach events, and informative emails – and we verify all SDVOSBs & DVBEs in the VIB Directory.

The VIB Network is a nonprofit 501(c)(3) organization: EIN #81-4522153

Event Program Advertising

Gain maximum exposure during the VIB Network National conference and place an ad in the event program. Ad space is available to Corporations, Government Agencies and Veteran businesses.

Artwork is due September 7.

- | | | |
|-----------------|------------------|-------|
| • Full Page: | 8.5" w x 11" h | \$750 |
| • Half Page: | 8.5" w x 5.5" h | \$500 |
| • Quarter Page: | 4.25" w x 5.5" h | \$250 |

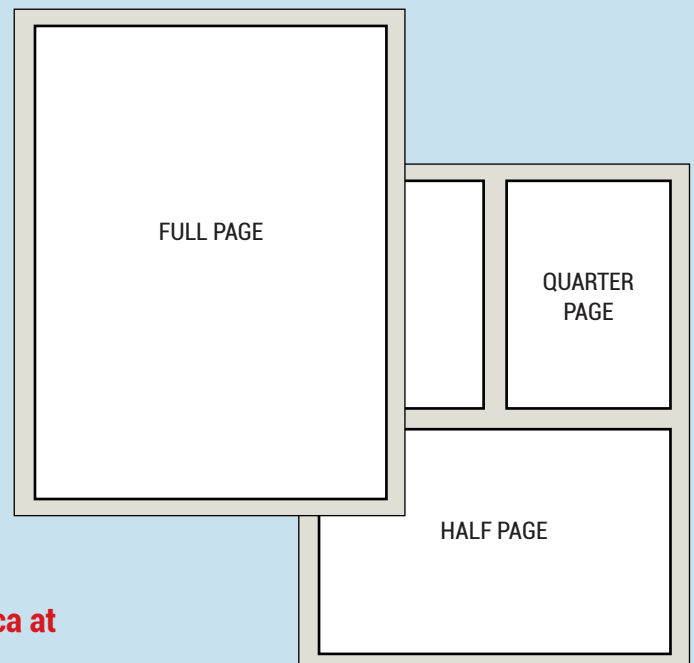
How to submit your artwork:

Set ad artwork to the desired ad space, save as a print quality PDF, 300 dpi and email to director@vibnetwork.org with the subject line in email: Ad for (company name) Event Program. Make sure to include contact information with the ad.

Need help creating an ad for the event program?

We can help! All artwork is required two weeks prior to the conference date. Any artwork received after that date is not guaranteed placement in the event program.

For more information on purchasing an ad space, contact **Rebecca at (877) 270-8426 or director@vibnetwork.org**



Thank You

to all our 2019 Sponsors,
Exhibitors, & Contributors!

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...and so many more!